CALL TO ARTISTS
Goodyear City Hall

PROJECT RFQ #15-3082
BUDGET: $140,000
APPLICATION DEADLINE: September 4, 2014

ELIGIBILITY

The project is open to experienced public artists and artist teams who are Arizona residents.

PROJECT DETAILS

The City of Goodyear is seeking to hire an artist or artist team (Artists) to create a memorable and significant main entrance at the exterior of Goodyear City Hall located at 190 S. Litchfield Rd. Goodyear, AZ 85338. The proposed project will include identification (signage) for City Hall, artwork that defines the location, and create a "sense of arrival". The public art will create an environment of distinction, enjoyment and pride for all citizens. The selected Artists will coordinate with City representatives and community stakeholders to create an inclusive plan for the designated area that will consider:

- Architecturally integrated work that includes signage and a shade element or canopy to identify building as City Hall
- Establish an identity for Goodyear City Hall
- Create a unique destination for the City
- Demonstrate a commitment to design integrity and functionality
- Establish an identity through inclusion of a theme that reflects current wayfinding designs at City buildings
- Emphasis on directing people to the entrance
- Be recognizable from a distance
- Connect with the identity and vision of the City of Goodyear
- Embody a spirit of creativity to enhance the aesthetic of the entrance to the building

- Contemporary or modern design that are interpretative of Goodyear being a progressive City

City Wayfinding Signage 1

City Wayfinding Signage 2

SITE DESCRIPTION

The intended site for the artwork is the entrance to Goodyear City Hall 190 N. Litchfield Rd. Goodyear, AZ 85338. The City Hall Facility is located at the southwest corner of Van Buren Street and Litchfield Road.

City Hall serves as the hub for City business including the offices for Mayor, Council and 83 City staff members, as well as providing service desks for residents to pay utility bills. City Hall has approximately 6,000 visitors per month utilizing the customer service desks. The exterior is of comparable design to the Goodyear Financial Center adjacent to the building. There is minimal landscaping on-site. The artist will be responsible for collaborating with the landscape architect for improvements to the vegetation. The City will be responsible for costs associated with design and materials of landscaping. Media of all suitable types will be considered, and artists are invited to consider the innovative use of lighting, surface treatments, and shade elements or canopy in an effort to promote a sustainable environment.

City Hall 1

GOODYEAR, ARIZONA

The City of Goodyear, population 71,000, is located approximately 20 miles west of downtown Phoenix and has grown significantly over the last decade. Roughly 35 miles long but only 6-7 miles wide, the City shares borders with the cities of Avondale, Buckeye, Glendale, Litchfield Park and unincorporated Maricopa County. Most residents enjoy living in Goodyear because of a high quality of development and close proximity to transportation. Employment of Goodyear residents is concentrated in educational and health services, retail, transportation, warehousing and construction. Goodyear is home to spring training facilities of the Cleveland Indians and Cincinnati Reds and the Phoenix-Goodyear Airport. Good jobs and income come from a healthy, educated citizenry. Goodyear residents are surrounded by desert vistas, majestic mountains, master planned communities with lakes, country clubs and golf courses which provide many opportunities to enjoy an active, outdoor lifestyle.

PROJECT BUDGET

A total budget of $140,000 will be for the selected art plan that will enhance the exterior environment at the main entrance to Goodyear City Hall. This project budget is all inclusive but not limited to: all design costs and fees, travel, insurance, City of Goodyear plan review and permitting fees, fabrication, installation and all other fees or expenses. Artist shall comply with all bonding requirements.

Performance and payment bonds: Performance and payment bonds for one hundred percent (100%) of the contract price will be required of the artist to meet the requirements of Arizona Revised Statutes, Title 34.

APPLICATION PROCEDURE

Interested artists shall submit the following application materials no later than **3 p.m. on September 4, 2014**. This is a receipt date, not a postmarked date.

Submission Materials:
Applicants must submit the following materials which shall include one (1) original and seven (7) complete packets. Each packet shall include:

1. Typed "Letter of Interest," not to exceed two pages, which should describe past approaches to other projects, reasons for your interest in this project, or other information of the artist's choosing. **Specific proposals for the project are not requested at this time.**
2. Current resume, not to exceed three (3) pages.
3. One (1) set of no more than 16 digital images of relevant past work.
   Digital Format – Up to 16 digital still images on a CD-R or thumb drive.
   Label the CD-R or thumb drive with the applicant's name, contact information and number of images. Do not embed images into PowerPoint

or submit moving image or audio files. Submit only high quality JPGs (no GIFs, TIFFs or other formats). Files must be less than 5 MB. Files must be titled with a number indicating the viewing order followed by the artist's last name. The numbers must correspond to the accompanying Annotated Image List. Use "0" in front of single digit numbers. Do not use more than 30 characters, and use only letters, numbers and underscores. **Example: 01_Smith.**

4. A corresponding, "Annotated Image List" with title, media, dimensions, location, brief description and date of the work, project budget, and project partners, if applicable.
5. Include three names of references from relevant past projects. Include the role each person had in the project, plus their email addresses, telephone numbers and other contact information
6. References from clients that state the artist's ability to work as part of a team, meet deadlines, and stay within budget.
7. Do not submit press clippings and/or catalogues.

Send or hand delivery application materials to:

City of Goodyear
Attn: Procurement Office – RFQ #15-3082
190 N. Litchfield Rd.
Goodyear, AZ 85338

SELECTION PROCESS

The selection committee, representing diverse interests and expertise of the City and community, will convene to review images and information sent by artists and/or artist teams.
Selection criteria include:

- Excellence of past work
- Proven ability to create artwork that responds to the site
- Requirements of art installed in a publicly accessible place and exposed to a variety of severe weather conditions.
- Professional training and achievements
- References from clients

The panel will select up to three semi-finalists who will receive an honorarium of $500 to create and present a site-specific concept, which includes a maquette, to the selection panel. Applicants that produce a maquette are strongly encouraged to visit the site. An artist will be selected to receive a contract, and the selection will be forwarded to the Arts & Culture Commission and City Council for approval. The panel reserves the right not to award the commission and to reissue the RFQ for additional pre-qualified applicants or initiate an alternate selection process.

TENTATIVE PROJECT TIMELINE

September 4, 2014	Deadline for receipt of materials by 3:00 p.m.
September 17, 2014	Selection panel meets to review applications and develop list of finalists
October 9, 2014	Finalists interviewed
October 20, 2014	Arts & Culture Public Art Sub-Committee meeting to approve artwork
November 3, 2014	Public art contract sent to City Council for approval

FOR QUESTIONS REGARDING THE RFQ

Contact Victoria Jackson, Procurement Officer, City of Goodyear, via email Victoria.jackson@goodyearaz.gov with questions about the RFQ. **Please be advised this is an RFQ and site specific proposals will not be considered at this time.**