2003-2013 City of Goodyear General Plan

2009-2013 Near-Term Implementation Program

Implementation Activities for years 2009-2013

February 2009

Creating a New Near-Term Implementation Program

An implementation program is included in Chapter 12 of the General Plan which establishes the specific measures that will lead to plan achievement. This implementation program includes a prioritized 5-year listing of activities that represent the actions necessary to achieve the goals, objectives and policies presented in the plan elements. Each activity identifies a specific objective from the plan element that it seeks to achieve and the City department responsible for implementation, a deadline for completion, potential resources for implementing the activity, and a list of stakeholders. Forty-two implementation activities were established for the first five years of the General Plan (2004-2008).

The General Plan also included certain long-term implementation activities at the end of each plan element. These activities were not assigned a lead responsibility, a deadline for completion, or potential resources. These long-term activities were meant to be implemented in years 6-10 of the General Plan (2009-2013). The purpose of this document is to create the second phase of the implementation program, the 2009-2013 Near-Term Implementation Program.

The 2009-2013 Near-Term Implementation Program was created primarily from four sources:

1. **2004-2008 Near-Term Implementation Program.** There are 12 activities being carried over to the new near-term implementation program. A full analysis of the entire 2004-2008 Near-Term Implementation Program is included in the 2008 General Plan Progress Report. A listing of the specific activities continued from the 2004-2008 Near-Term Implementation Program is in Table 1.

2. **Long-term activities.** As stated above, long-term activities were identified in the general plan. These long-term activities were compiled and distributed to relevant departments for review. Because the long-term implementation activities were created in 2003, it may not be feasible to pursue some of them, due to a change in available resources or because better opportunities have presented themselves. The analysis in Table 2 provides the reasoning why some activities are not included in the 2009-2013 Near-Term Implementation Program.

3. **Smart Growth Scorecard.** Several additional planning and development related activities were added to the implementation program because they are specifically identified by the Arizona Department of Commerce's Smart Growth Scorecard.

4. **Input from City departments.** City departments were given an opportunity to identify any other planning and development related activities that should be included in the implementation program.

Just as in the current near-term implementation program, each activity in the new implementation program is assigned a lead responsibility, priority and completion date, potential resources, a purpose statement and the objective it achieves. Furthermore, the new implementation program also identifies if the activity is identified by the Smart Growth Scorecard as an item that will improve the City's score. The original source of the activity (one of the four sources listed above) is also cited within the chart.

Thirty-three activities have been identified for completion in the 2009-2013 Near-Term Implementation Program. Five of these activities are first priority activities that should be complete or initiated by the end of 2009. Seven activities have been assigned priority two (2010 completion), 18 activities have been assigned priority three (2011 completion), and three activities have been assigned priority four (2013 completion).

The 2009-2013 Near-Term Implementation Program is labeled as Table 3.

Table 1. Continued Activities from the 2004-2008 Near-Term Implementation Program

Table 1. Continued Activities from the 2004-2008 Near-Term Implementation Program

Activity	Objective Achievement	Purpose	Lead Responsibility	Progress
2-7 Development Standards Preparation/ Updating	Provide a mix of housing types and densities for all residents (Land Use A-1)	To ensure the conformity of the General Plan with the City's zoning and subdivision codes.	Community Development Department	The City of Goodyear Zoning Ordinance is undergoing a comprehensive update that will go to Council for approval in the Spring of 2009. Staff is also currently working on a draft form-based code that is expected to be complete in 2009.
2-8 Transfer of Development Rights Program Creation	Site and Expand Employment Uses Effectively throughout the Entire City (Land Use A-2)	To allow opportunities to "Receive" or "Send" density/intensity based on environmental and/or man-made factors	Community Development Department	Staff currently looks for opportunities to provide transfer of development rights during Planned Area Development review. Staff is reviewing TDR programs for possible use in Goodyear. No formal transfer of development rights program has been created.
2-12 Arizona State Land Department Conceptual Planning	Achieve the desired balance of jobs and residents to create a sustainable community (Land Use A-3)	To allow for a coordinated approach and appropriate land use mix.	Community Development Department	The 2006 Sonoran Valley GPA and 2007 ASLD GPAs provided general planning for all state lands within the City. State lands within the Sonoran Valley annexation have received Preliminary PAD Zoning and state lands in other portions of the City will receive Preliminary PAD Zoning in 2009.
4-1 Transfer of Development Rights Creation	Critically evaluate natural and agricultural areas in a comprehensive manner (Open Space B-1)	To allow for the preservation of appropriate open space and development intensity at appropriate locations throughout the City.	Community Development Department	Staff currently looks for opportunities to provide transfer of development rights during Planned Area Development review. Staff is reviewing TDR programs for possible use in Goodyear. No formal transfer of development rights program has been created.
4-2 Open Space Funding Acquisition Evaluation and Study	Critically evaluate natural and agricultural areas in a comprehensive manner (Open Space B-1)	To determine the most appropriate measures that will provide a long-term stream of revenue for open space purchase and management.	Finance Department	As part of the implementation of the Parks Master Plan Update, funding and acquisition methods will be evaluated.
5-3 Voluntary Plumbing Conservation Program	Continue the use and retrofitting of low flow fixtures in structures (Water Resources C-1)	To reduce residential and commercial potable water use in the City.	Community Development Department	The Conservation and Curtailment plan includes several recommendations for retrofit reimbursement programs.
5-5 White Tank Regional Water Treatment Plant Project	Evaluate new resource acquisition and existing resource use (Water Resources A-1)	To provide a mechanism that allows the City to utilize its CAP allocation for municipal and industrial use.	Water Resources Department (fmr. Public Works)	The City is negotiating with Maricopa Water District (MWD) on a long-term bulk water supply agreement. This agreement is anticipated to be finalized by Spring of 2009.

Activity	Objective Achievement	Purpose	Lead Responsibility	Progress
6-1 Design Guidelines Update	Continue to foster high quality, attractive neighborhoods (Housing A-1)	To enhance and clarify the provisions in the City's adopted Design Guidelines.	Community Development Department	The City's Design Guidelines were adopted on February 26, 2001. Staff is evaluating the design guidelines to identify areas in the design guidelines that need revision, this item will be added to the department work program to be pursued after the completion of the Zoning Ordinance update.
7-4 Develop a Wildland/Urban Interface Plan and Area Mitigation Strategy	Secure critical infrastructure and support services for a safe community (Public Services C-2)	To protect structures and residents from the threat of fire	Fire Department	The Fire Department is currently working with BLM and Maricopa County Department of Emergency Management to obtain federal funding to develop a regional wildfire protection/mitigation plan. This will be a regional approach and may make federal funds available for this project.
9-2 Sensitive Lands Guidelines Development	Minimize the visual impact of development on significant natural features and native vegetation (Environmental A-4)	To protect significant landforms and vegetation that limits the visual scarring within the community.	Community Development Department	The City is currently working with BLM and other agencies to learn more about protection of the Sonoran Desert National Monument and other sensitive areas.
11-2 Freeway Access Ramp Improvements and Landscaping/ Public Art	Enhance existing vehicular facilities and preserve additional high capacity corridors (Community Character B-1)	To enhance the interchanges of high capacity roadways in Goodyear with landscaping and public art opportunities.	Community Services Department	The Art and Culture Commission was created in 2007 and is charged with providing input on freeway enhancement and public art. The Commission has already provided input on projects for the Bullard Interchange and Van Buren/Bullard Wash bridge.
11-3 Subdivision Code Update	Maintain the City's reputation as an attractive and safe community in which to work, play, visit and invest (Community Character A-1)	To maintain and enhance quality development in the City.	Community Development Department	This item will be added to the department work program after the Zoning Ordinance update is complete. Community Development plans to work on this item in conjunction with Engineering's update of the Engineering Design Guidelines & Policy Manual update.

Table 2. Analysis and Update of the Long-Term Activities Included in the General Plan

Table 2: Analysis and Update of the Long Term Activities included in the General Plan

	Activity	Objective Achievement	Purpose	Lead Responsibility	**Progress**	**Will this item carry forward?**
1	**Infill District Program** Chapter 2.0 (Land Use) Item 1 Chapter 8.0 (Cost of Development) Item 1 Chapter 10.0 (Growth Areas) Item 3	Evaluate the potential for revitalization, infill and redevelopment activities (Land Use C-1)	To enhance the vitality of existing neighborhoods and business areas.	Economic Development Department	The designation of the Litchfield Corridor Revitalization Area and adoption of the Litchfield Corridor Revitalization vision and Action Plan (adopted in 2005) and Airport Master Plan (adopted in 2007) promote infill development in the City's oldest areas. The designation of the redevelopment area has already led to the recruitment of business and granting of funds for redevelopment projects.	Yes
2	**Residential Sprinkler System** Chapter 2.0 (Land Use) Item 2	Ensure that Goodyear has adequate public safety facilities, staff and services. (Land Use D-5)	To require sprinkler systems in all residential homes to provide the highest level of safety to residents.	Fire Department	In 2005, Goodyear citizens struck down, via referendum, an ordinance that would require all new residential construction to include a sprinkler system. In FY08-09, the Goodyear Fire Department will begin a public information campaign on residential sprinklers to inform the community. This issue was recommended by the Public Safety Citizen Advisory Committee (2006) and the Matrix Needs Assessment (2007).	Yes
3	**Commuter Rail Corridor and Facilities Feasibility Study** Chapter 3.0 (Circulation) Item 1	Continue to promote the potential of a commuter rail through the City (Circulation B-1)	To reduce dependence on motor vehicles.	Public Works Department	MAG has completed a commuter rail corridor study that included participation from Goodyear. The Regional Transportation Plan allocated $5 million to develop commuter rail options and implementation strategies.	Yes
4	**Light Rail Corridor and Facilities Feasibility Study** Chapter 3.0 (Circulation) Item 2	Continue to promote the potential of a commuter rail through the City (Circulation B-1)	To reduce dependence on motor vehicles.	Public Works Department	The I-10 West alignment and station location study is being done for an 11-mile segment from downtown phoenix to 83rd Avenue by Valley Metro for completion of construction in 2019. MAG is developing a scope of work for a Regional Transportation Framework Study. The study will develop the transit components for a long-range transportation plan.	Yes

	Activity	Objective Achievement	Purpose	Lead Responsibility	**Progress**	**Will this item carry forward?**
5	**Implementation of the El Rio Master Plan** Chapter 4.0 (Open Space) Item 1	Continue to coordinate the provision of park land and major recreational facilities with other governmental entities, and private, non-profit agencies. (Open Space A-3)	To enhance the Gila River Corridor with a mix of recreation, multiple use, eco-tourism/economic development and open space uses.	Community Development Department	Staff is already an active participant in the El Rio Master Plan implementation efforts.	Yes
6	**Partnership on Estrella Mountain Regional Park Master Plan** Chapter 4.0 (Open Space) Item 2	Continue to coordinate the provision of park land and major recreational facilities with other governmental entities, and private, non-profit agencies. (Open Space A-3)	To coordinate resources to provide enhanced open space within the City.	Public Works Department (Parks & Recreation Department)	Informal discussions have been held with Maricopa County officials about joint use or transfer of all or part of Estrella Mountain Regional park. Further exploration of cost/benefits of joint use or transfer should be pursued to help meet some of the City's needs for organized play fields and open space.	Yes
7	**Partnership on Sonoran National Monument Resource Management Plan** Chapter 4.0 (Open Space) Item 3	Utilize internal and external plans and programs for leverage and connection. (Growth Areas D-1)	To minimize the potential impact of development on the Sonoran Desert National Monument and coordinate conservation efforts.	Community Development Department	A management plan has been started by BLM and is expected to be completed in 2009. City staff expects to continue to be involved in the plan's development.	Yes
8	**Arizona State Land Department Conceptual Planning** Chapter 4.0 (Open Space) Item 4	Achieve the desired balance of jobs and residents to create a sustainable community. (Land Use A-3)	To allow for a coordinated approach and appropriate land use mix.	Community Development Department	The ASLD land is in review for preliminary PAD zoning. The item will establish an appropriate land use mix for ASLD lands and is estimated to be complete by the end of 2009.	Yes
9	**Construction Inspection Workload Analysis** Chapter 6.0 (Housing) Item 1	Maintain and enhance construction inspections to assure structural longevity. (Housing A-3)	To assure timely and comprehensive inspections.	Community Development Department	The department has been fully staffed. The Matrix report confirmed that staff levels are adequate.	No
10	**Detrimental Neighborhood Conditions Analysis** Chapter 6.0 (Housing) Item 2	Utilize revitalization programs to upgrade existing neighborhoods. (Housing B-1)	To evaluate the potential benefits of revitalization activities.	Community Development Department	The City will begin to update the General Plan in the next few years. As a first step to this process, the City will be analyzing demographic data by neighborhood.	Yes

	Activity	Objective Achievement	Purpose	Lead Responsibility	**Progress**	**Will this item carry forward?**
11	**Adopt-a-Block Program** Chapter 6 (Housing) Item 3	Foster community clean-up and enhancement programs. (Housing B-3)	To foster a clean and attractive community.	Community Services Department	Code enforcement and clean up districts have been created in Historic Goodyear. Many neighborhoods have neighborhood watch groups established. The City supports HOAs and assists with the creation of new neighborhood groups.	No
12	**Workforce Housing Incentives Plan** Chapter 6.0 (Housing) Item 4	Provide a diverse stock of housing products. (Housing A-2)	To fill the housing needs of Goodyear's various existing and potential employers.	Community Development Department	Affordable housing programs are currently being researched by City staff. A workforce housing incentives plan has not been created. This specific activity will not be carried forward as staff is working internally and with the community to determine the best way to provide a diverse housing stock in the current economic climate.	No
13	**City Center Municipal Facilities Programming Plan** Chapter 7.0 (Public Services) Item 1	Manage the City to provide consistent, high quality, affordable service to its citizens. (Public Services A-2)	To determine the City's facility needs at the City Center site.	Community Development Department	Space planning is being done in connection with the design of the new City Hall. This programming is currently being created and is planned to be finished this year.	No
14	**Establish a Formal Mechanism Allowing for Regular, Updated Exchange of Information Between Utilities and City** Chapter 7.0 (Public Services) Item 2	Coordinate with private utility providers to promote compatible land uses through the enhancement of their facilities and services. (Public Services A-5)	To coordinate projects with utilities.	Engineering Department	The City does not sign off on development plans until utilities have been coordinated. There are regular meetings with utility providers about the utility provider's plans. The City Engineering staff participates in the Arizona Utility Coordinatoing Committee bi-monthly meetings.	No
15	**Strengthen or Establish New Requirements for Timely Disclosure by the Homebuilding Development Community of New Projects** Chapter 7.0 (Public Services) Item 3	Coordinate with private utility providers to promote compatible land uses through the enhancement of their facilities and services. (Public Services A-5)	To coordinate projects with the development community and insure proper disclosure to home buyers.	Community Development Department	A Developer's Forum is held quarterly to allow the City and development community to exchange information. The City Engineering staff participates in the Arizona Utility Coordinatoing Committee bi-monthly meetings.	No

	Activity	Objective Achievement	Purpose	Lead Responsibility	**Progress**	**Will this item carry forward?**
16	**Identify City Utility Personnel Needs to Strengthen Coordination and Participation on New Utility Projects** Chapter 7.0 (Public Services) Item 4	Protect human life and property through public safety and emergency services. (Public Services A-1)	To insure that the Water Resources Department is adequately staffed to insure coordination of new utility projects.	Public Works Department (Water Resources & Engineering)	The Water Resources Department is adequately staffed. The Water Resources, Engineering and Public Works Departments was recently reorganized to increase efficiency. The City Engineering staff participates in the Arizona Utility Coordinatoing Committee bi-monthly meetings.	No
17	**Prepare Infill Property Database** Chapter 8.0 (Cost of Development) Item 2	Aggressively target infill properties for future development. (Cost of Development A-2)	To promote development in areas of the City with existing infrastructure.	Economic Development Department	The Economic Development Department has a shovel-ready program where they track sites that are land only, have all infrastructure in place and have all entitlements approved. The Greater Phoenix Economic Council (GPEC) has these sites listed on their website.	No
18	**Prepare Funding Mechanisms Study** Chapter 8.0 (Cost of Development) Item 3	Evaluate the availability and capacity of funding sources to finance growth. (Cost of Development B-2)	To identify new funding sources to finance growth.	Finance Department	The City has hired a grants coordinator to aggressively pursue funding opportunities. The City has hired an intergovernmental representative to monitor legislation and lobby for funding for the City.	No
19	**Prepare Public-Private Funding Study** Chapter 8.0 (Cost of Development) Item 4	Evaluate the availability and capacity of funding sources to finance growth. (Cost of Development B-2)	To identify opportunities to develop City projects and facilities using public-private partnerships.	Finance Department	A public-private partnership is being used to develop the City Center project and new City Hall.	No
20	**Develop a Plant Salvage Plan** Chapter 9.0 (Environmental Planning) Item 1	Minimize the visual impact of development on significant natural features and native vegetation. (Environmental Planning A-4)	To conserve native vegetation and minimize the environmental impact of new development.	Community Development Department	The state currently requires certain species of plants to be salvaged. The City has not yet created a Goodyear specific plant salvage plan. This item may be able to be implemented along with the Sensitive Lands Design Guidelines.	Yes

	Activity	Objective Achievement	Purpose	Lead Responsibility	**Progress**	**Will this item carry forward?**
21	**Develop a Solar Energy Use Plan** Chapter 9.0 (Environmental Planning) Item 2	Utilize methods and technologies that mitigate/capture solar energy and precipitation. (Environmental Planning A-1)	To reduce dependence on fossil fuels.	Community Development Department	A Green Building program is being developed to provide incentive-based regulations regarding energy conservation, including solar. Energy conservation will be further addressed in the newly required general plan energy element which will be done in conjunction with the 2013 General Plan Update.	Yes
22	**Adopt and Implement Flood Control District of Maricopa County's Area Drainage Master Plans and Watercourse Master Plan** Chapter 9.0 (Environmental Planning) Item 3	Utilize natural drainage washes to convey storm water and provide community amenities. (Environmental Planning B-4)	To preserve sensitive lands, protect development and provide open space opportunities.	Community Development Department	El Rio Watercourse Master Plan implementation is underway and the City has initiated the Waterman Wash Design Guidelines study. Construction of Phase 4 of Bullard Wash improvements is underway. This item may be able to be implemented along with the Sensitive Lands Design Guidelines.	Yes
23	**Phoenix-Goodyear Airport Specific Plan** Chapter 10.0 (Growth Areas) Item 1	Preserve the long-term aviation use and adjacent employment opportunities of the Phoenix Goodyear Airport. (Circulation E-1)	To enhance the operation and job growth of PGA.	Economic Development Department	The Phoenix-Goodyear Airport Master Plan has been adopted which includes a new access point and general aviation facility on the west side of the airport. With the recent approval of the PADs for the Wood Corporate Campus, City Center Airpark, and Estrella Commerce Park, virtually all of the land around the airport has been entitled with zoning that only allows uses that are both compatible and complementary to the airport.	No
24	**I-10 Corridor Specific Plan** Chapter 10.0 (Growth Areas) Item 2	Aggressively utilize compatible infill opportunities for vacant parcels. (Growth Areas C-1)	To enhance the landscape and promote job growth along the I-10 corridor.	Economic Development Department	Although a specific plan has not been prepared for this corridor, over 70% of the corridor has already received entitlements through the approval of PADs that promote high quality development.	No
25	**Parks, Trails and Open Space Master Plan Update** Chapter 10.0 (Growth Areas) Item 4	Utilize internal and external plans and programs for leverage and connection. (Growth Areas D-1)	To plan for a system of parks, trails and open space that meets the need of current and future residents.	Public Works Department	The draft Community Parks Master Plan was presented to the City Council in December 2008. The 2013 General Plan Update will include a recreation element in addition to an open space element.	No

Table 3. 2009-2013 Near-Term Implementation Program

Table 3: 2009-2013 Near-Term Implementation Program

Land Use Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
2-1 Development Standards Preparation/ Updating	Carried over: Formerly Activity 2-7	Provide a mix of housing types and densities for all residents (Land Use A-1)	To ensure the conformity of the General Plan with the City's zoning and subdivision codes.	Community Development Department	Yes #3 and #6	**1** **2009**	In-kind General Fund	Property Owners
2-2 Transfer of Development Rights Program Creation	Carried over: Formerly Activity 2-8	Site and Expand Employment Uses Effectively throughout the Entire City (Land Use A-2)	To allow opportunities to "Receive" or "Send" density/intensity based on environmental and/or man-made factors	Community Development Department	Yes #20	**3** **2011**	In-kind General Fund	Property Owners
2-3 Arizona State Land Department Conceptual Planning	Carried over: Formerly Activity 2-12	Achieve the desired balance of jobs and residents to create a sustainable community. (Land Use A-3)	To allow for a coordinated approach and appropriate land use mix.	Community Development Department	Yes #20	**1** **2009**	In-kind General Fund	Arizona State Land Department
2-4 Prepare Airport Overlay District	Identified by departments	Site and expand employment uses effectively throughout the City (Land Use A-2)	To identify areas subject to airport impacts and provide public notice and disclosure.	Community Development Department	Yes #37	**2** **2009**	In-kind General Fund	Property Owners Luke Air Force Base Phoenix Goodyear Airport

Circulation Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
3-1 Commuter Rail Corridor and Facilities Feasibility Study	Long-term activity identified in general plan	Continue to promote the potential of a commuter rail through the City (Circulation B-1)	To reduce dependence on motor vehicles.	Public Works Department	Yes #36	**4** **2013**	In kind Federal Grant	Valley Metro Maricopa Association of Governments (MAG) Arizona Department of Transportation
3-2 Light Rail Corridor and Facilities Feasibility Study	Long-term activity identified in general plan	Continue to promote the potential of a commuter rail through the City (Circulation B-1)	To reduce dependence on motor vehicles.	Public Works Department	Yes #36	**4** **2013**	In kind Federal Grant	Valley Metro MAG Arizona Department of Transportation
3-3 Transportation Master Plan	Identified by departments	Continue to utilize a functional roadway classification system to provide mobility and access throughout the entire community (Circulation A-1)	To develop a diverse transportation model, forecast of future transportation network, and create a transportation needs assessment.	Public Works Department	Yes #36 and #40	**3** **2011**	In kind Federal Grant	Valley Metro MAG Arizona Department of Transportation
3-4 General Plan Bicycle Element	State Statutes & Smart Growth Scorecard	Expand the identified regional bike system with additional linkages in Goodyear (Circulation D-1)	To provide a plan for interconnected bicycle routes and facilities as required by State Statutes.	Community Development Department	Yes #28	**3** **2012**	General Fund	MAG

Open Space Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
4-1 Transfer of Development Rights Creation	Carried over: Formerly Activity 4-1	Critically evaluate natural and agricultural areas in a comprehensive manner (Open Space B-1)	To allow for the preservation of appropriate open space and development intensity at appropriate locations throughout the City.	Community Development Department	Yes #20	**3** **2011**	In-kind General Fund	Trust for Public Land
4-2 Open Space Funding Acquisition Evaluation and Study	Carried over: Formerly Activity 4-2	Critically evaluate natural and agricultural areas in a comprehensive manner (Open Space B-1)	To determine the most appropriate measures that will provide a long-term stream of revenue for open space purchase and management.	Finance Department	Yes #14	**1** **2009**	In-kind General Fund	City of Scottsdale
4-3 Implementation of the El Rio Master Plan	Long-term activity identified in general plan	Continue to coordinate the provision of park land and major recreational facilities with other governmental entities, and private, non-profit agencies. (Open Space A-3)	To enhance the Gila River Corridor, between Dysart Road and Perryville Road with a mix of recreation, multiple use, eco-tourism/economic development and open space uses.	Community Development Department	Yes #13	**2** **2011**	In-kind General Fund	City of Avondale Town of Buckeye Property Owners Maricopa County
4-4 Partnership on Estrella Mountain Regional Park Master Plan	Long-term activity identified in general plan	Continue to coordinate the provision of park land and major recreational facilities with other governmental entities, and private, non-profit agencies. (Open Space A-3)	To coordinate resources to provide enhanced open space within the City.	Parks and Recreation Department	No	**1** **2009**	In-kind General Fund	Maricopa County

Water Resources Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
5-1 Adaman Well and Pipeline Water Supply Project	Identified by departments	Evaluate new resource acquisition and existing resource use. (Water Resources A-1)	Provide water for current and future customers to maintain the growth of the City	Water Resources Department	Yes #17	**3**	In-kind	Arizona Department of Water Resources
						2011	General Fund	Maricopa Association of Governments
5-2 Expand SCADA (Supervisory Control and Data Acquisition System)	Identified by departments	Link new resources to existing supplies to increase water quality. (Water Resources B-1)	Provide a more reliable operating system of all water and wastewater operations	Water Resources Department	No	**3**	In-kind	Arizona Department of Water Resources
						2011	General Fund	
5-3 Improve potable water efficiency of HOAs, including substituting use of reclaimed water	Identified by departments	Promote increased public awareness for reduced water use. (Water Resources C-2)	Conserve potable water used for irrigation for other purposes and aggressively promote reuse or recharge of all effluent	Water Resources Department	Yes #13 & #17	**2**	In-kind	Arizona Department of Water Resources
						2010	General Fund	
5-4 Voluntary Plumbing Conservation Program	Carried over: Formerly Activity 5-3	Continue the use and retrofitting of low flow fixtures in structures (Water Resources C-1)	To reduce residential and commercial potable water use in the City.	Water Resources Department	Yes #22	**2**	In-kind	Arizona Department of Water Resources
						2010	General Fund	Maricopa Association of Governments
5-5 White Tank Regional Water Treatment Plant Project	Carried over: Formerly Activity 5-5	Evaluate new resource acquisition and existing resource use (Water Resources A-1)	To provide a mechanism that allows the City to utilize its CAP allocation for municipal and industrial use.	Water Resources Department	No	**3**	In-kind	Arizona Department of Water Resources
						2011	General Fund	

Housing Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
6-1 Design Guidelines Update	Carried over: Formerly Activity 6-1	Continue to foster high quality, attractive neighborhoods (Housing A-1)	To enhance and clarify the provisions in the City's adopted Design Guidelines.	Community Development Department	Yes #6	**1** **2009**	In-kind General Fund	Development Community
6-2 Housing Plan	Smart Growth Scorecard	Provide a diverse stock of housing products (Housing A-2)	To determine housing needs and connect housing needs studies and planning to jobs and wages.	Community Development Department	Yes #24 and #26	**3** **2012**	In-kind General Fund	Arizona Department of Housing
6-3 Affordable Housing/ Workforce Housing Plan	Carried over: Revised activities 6-2 and 6-3	Provide a diverse stock of housing products (Housing A-2)	To determine affordable housing and workforce housing needs in the City and identify program and funding opportunities.	Community Development Department	Yes #30 and #31	**3** **2012**	In-kind General Fund	Arizona Department of Housing
6-4 Neighborhood Preservation Element (Detrimental Neighborhood Conditions Analysis)	State Statutes & Smart Growth Scorecard (The long term activity identified in general plan has been combined with this activity)	Utilize revitalization programs to upgrade existing neighborhoods. (Housing B-1)	To evaluate existing neighborhoods and develop programs for improving appearance and maintenance of neighborhoods and to promote home ownership in accordance with the requirements of State Statutes.	Community Development & Community Services Departments	Yes #24	**3** **2012**	In-kind General Fund	Arizona Department of Housing Arizona Department of Commerce

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
6-5 Conservation, Rehabilitation and Redevelopment Element (Infill District Program)	State Statutes & Smart Growth Scorecard. (The long term activity identified in general plan has been combined with this activity).	Foster community clean-up and enhancement programs. (Housing B-3)	Develop plans and programs for elimination of slum and blight, redevelopment of residential and commercial sites, and neighborhood preservation in accordance with the requirements of State Statutes.	Community Development & Community Services Departments	Yes #24	**3**	In-kind	Arizona Department of Housing
						2012	General Fund	Arizona Department of Commerce

Public Services Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
7-1 Residential Sprinkler System Requirement Evaluation	Long-term activity identified in general plan	Protect human life and property through public safety and emergency services. (Public Services A-1)	To evaluate the ICC recommendation that would require sprinkler systems in all residential homes to provide the highest level of safety to residents.	Fire Department	No	**2** **2010**	In-kind General Fund	Property Owners
7-2 Develop additonal Wastewater Treatment Capacity	Identified by departments	Enhance its existing levels of service for existing and future municipal services and facilities. (Public Services B-1)	To support the City's residential and commercial growth and economic vitality.	Water Resources Department	No	**3** **2011**	In-Kind General Fund	Development Community Property Owners
7-3 Develop a Wildland/Urban Interface Plan and Area Mitigation Strategy	Carried over: Formerly Activity 7-4	Secure critical infrastructure and support services for a safe community (Public Services C-2)	To protect structures and residents from the threat of fire	Fire Department	Yes #15	**3** **2011**	In-kind General Fund	Bureau of Land Management Arizona State Land Department

Cost of Development Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources

No activities assigned to this element

Environmental Planning Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
9-1 Sensitive Lands Guidelines Development	Carried over: Formerly Activity 9-2	Minimize the visual impact of development on significant natural features and native vegetation (Environmental A-4)	To protect significant landforms and vegetation that limits the visual scarring within the community and mitigate negative impacts on wildlife habitat.	Community Development Department	Yes #13, #18, #19 and #39	**3** **2011**	In-kind General Fund	Development Community
9-2 Develop a Plant Salvage Plan	Long-term activity identified in general plan	Minimize the visual impact of development on significant natural features and native vegetation. (Environmental Planning A-4)	To conserve native vegetation and minimize the environmental impact of new development.	Community Development Department	No	**3** **2011**	In-kind General Fund	Development Community
9-3 Adopt and Implement Flood Control District of Maricopa County's Area Drainage Master Plans (ADMP) and Watercourse Master Plan	Long-term activity identified in general plan	Utilize natural drainage washes to convey storm water and provide community amenities. (Environmental Planning B-4)	To preserve sensitive lands, protect development and provide open space opportunities through update of White Tanks ADMP and development of Rainbow Valley ADMP.	Community Development Department	Yes #13	**4** **2013**	In-kind General Fund	Development Community Maricopa County Flood Control District

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
11-1 General Plan Energy Element	State Statutes & Smart Growth Scorecard	Reduce the need for fossil fuel use (Environmental B-8)	To develop an energy plan to promote conservation of energy, green building techniques, incentives for efficient use of energy and use of renewable resources in compliance with the requirements of State Statutes.	Community Development Department	Yes #21, #22, and #23	**3** **2012**	General Fund	Maricopa Association of Governments Utility Providers

Growth Areas Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
10-1 Partnership on Sonoran National Monument Resource Management Plan	Long-term activity identified in general plan	Utilize internal and external plans and programs for leverage and connection. (Growth Areas D-1)	To minimize the potential impact of development on the Sonoran Desert National Monument and coordinate conservation efforts.	Community Development Department	Yes #13, #14, and #18	**2** **2010**	In-kind General Fund	WestMarc Greater Phoenix Economic Council Arizona Department of Commerce

Community Character Element Near Term Implementation Program

Activity	Activity Origination	Objective Achievement	Purpose	Lead Responsibility	Smart Growth Scorecard	Priority & End Date	Resources	Stakeholders/ Resources
11-1 Freeway Access Ramp Improvements and Landscaping/ Public Art	Carried over: Formerly Activity 11-2	Enhance existing vehicular facilities and preserve additional high capacity corridors (Community Character B-1)	To enhance the interchanges of high capacity roadways in Goodyear with landscaping and public art opportunities.	Community Development Department	No	**3** **2013**	General Fund	Arizona Department of Transportation; Maricopa County Department of Transportation
11-2 Subdivision Code Update	Carried over: Formerly Activity 11-3	Continue to foster high quality, attractive neighborhoods (Housing A-1)	To maintain and enhance quality development in the City.	Community Development Department	Yes #3	**2** **2010**	General Fund	Property Owners
11-3 Update General Plan	Smart Growth Scorecard and State Statutes	Maintain the City's reputation as an attractive and safe community in which to work, play, visit and invest (Community Character A-1)	To update the general plan to conform to all State Statute requirements by adding new elements that are elements required for cities over 50,000 in population.	Community Development Department	Yes #3	**3** **2012**	General Fund	Entire Community